COLLEGE OF DIGITAL DESIGN

>> Mission

Established in 2005, the College aims to meet the growing demands of the digital content industry which have been driven by the development of the Internet and digital technology in the 21st century. Areas include digital communication, cultural aesthetics, entertainment, art design, and digital learning. The educational goal is to cultivate well-rounded and interdisciplinary future digital designers with global perspectives.

>> Features of Development

The College has integrated the software and hardware resources from various departments and has constructed an education core with a focus on digitization by:

- Developing a local academic stronghold in ACG (Animation, Comics, Games), nurturing local ACG original talent to meet the demands of the extensive value chain of the ACG industry, and creating differentiated value compared to other competing institutions.

- Cultivating talent from professional teaching in audiovisual post-production effects to support the country's rapidly developing film, television, animation, multimedia, and popular music industries and catering to the demand for audiovisual creation and post-production.

- Integrating design expertise with digital technology, balancing design thinking and technical realization, and enabling students to possess both design and implementation capabilities to meet the requirements of various digital content applications.

- Possessing a seamless industry-academia mechanism, setting up a specialized company to commercialize the creative outputs of students and faculty, creating intellectual property for export and generating economic benefits, and triggering a solid motivation for creativity among the faculty and students.

≫ Departmens

- Department of Information and Communication (M.D.)
- Department of Visual Communication Design (M.D.)
- Department of Multimedia and Entertainment Science (M.D.)
- Department of Creative Product Design (M.D.)
- Department of Popular Music Industry

≫ Research Centers

- Sensory Content Intelligence Manufacturing Center
- Innovative Experience Design Center

Educational Objectives

To align with national development policies and industry demands, the College sets the following goals for its future development to help construct a digitally enhanced quality of life as follows:

Equipping students with applied theoretical knowledge and practical skills, integrating industry demands and visions, engaging in research and development in the field of digital innovation, and promoting the broad application of design.

Cultivating designers who possess knowledge from the humanities, know how to apply technology, integrate interdisciplinary knowledge, and solve problems independently.
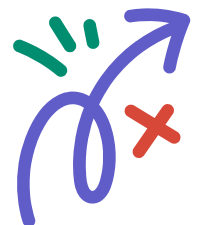
Fostering personal qualities such as lifelong learning and social awareness.